



SMP DIRECT RESPONSE RADIO  
 PO BOX 777  
 WAYNE, PA.19087-0777  
 V 610-688-8668  
 F 610.687.3329  
 sean@smpdirectresponse.com

**20-02-01-RADIO TRAFFIC INSTRUCTIONS**  
**SPOTS MAY START UPON RECEIPT**

**NEW        TALCUM POWDER ALERT**  
**TAX SELTLEMENT HOTLINE**  
**INVENT HELP**

**SOLARA MEDICAL SUPPLIES**  
**TSG ROUNDUP**

**CANCELATION**  
**PARAMOUNT TAX**  
**ENTERPRISE TAX CONSULTANTS**  
**3M MILITARY EAR PLUGS**

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 PLACE A SCHEDULE FOR THE ITEMS ON THE ACTIVATOR PAGE ONLY  
 REVIEW AND REMOVE ANY OUTDATED SMP SPOTS FROM YOUR SCHEDULE  
 ALL SPOTS ARE FULLY PRODUCED WITH TOLL FREE NUMBER Unless noted  
 ALL SPOTS TFN

=====  
 PLEASE NOTE THE ACTIVATOR HAS TWO COLUMNS, BROADCAST AND STREAM  
 PLEASE FILL OUT THE APPROPRIATE COLUMN BEFORE FAXING BACK  
 FOR MULTIPLE STATIONS PLEASE MAKE SEPARATE COPIES AND FAX BACK EACH  
 NO AFFIDAVITS ARE NECESSARY. PLEASE INCLUDE TRAFFIC EMAIL ADDRESS

THANKS FOR YOUR SUPPORT

**Please remember to:**

**FAX OR EMAIL BACK THE ACTIVATOR PAGE**

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**SMP RADIO NETWORK**  
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20-02-01

**ACTIVATOR PAGE** CODE # \_\_\_\_\_  
 3 NUMBERS AND 3 LETTERS

GENERIC STATION EMAIL \_\_\_\_\_

STATION(S) \_\_\_\_\_ Is (are) CONFIRMING A SCHEDULED FLIGHT FOR THE COMMERCIALS

INDICATED BY A CHECK MARK BELOW, BEGINNING ON THE FOLLOWING DATE \_\_\_\_\_

			Broadcast	Stream
A PLACE FOR MOM	:60/:30	NO CHANGE	_____	_____
CBD OILS	:60	NEW CLIENT	_____	_____
CHRISTIAN FAITH PUBLISHING	:60	NO CHANGE	_____	_____
CONSOLIDATED CREDIT	:60	NO CHANGE	_____	_____
FINALE EXPENSE	:60	NO CHANGE	_____	_____
INVENT HELP	:30/:60	NO CHANGE	_____	_____
LIFE ALERT	:60	NO CHANGE	_____	_____
LITTLE BLUE PILL	:60	NO CHANGE	_____	_____
LUNG CANCER	:60	NEW CLIENT	_____	_____
PAGE PUBLISHING	:60/:30	NO CHANGE	_____	_____
PRIVATE HEALTH CARE	:60/:30	NO CHANGE	_____	_____
SOLARA MEDICAL SUPPLIES	:60	NEW CLIENT	_____	_____
TALCUMM POWDER ALERT	:60	NEW CLIENT	_____	_____
TAX SETTLEMENT HOTLINE	:60	NEW CLIENT	_____	_____
TSG ROUNDUP	:60	BACK AGAIN	_____	_____
ZOOM REFINANCE	:60	NEW CLIENT	_____	_____
ZOOM MORTGAGE	:60	NO CHANGE	_____	_____

**Spanish**

CONSOLIDATED CREDIT	:60	NO CHANGE	_____	_____
PAGE PUBLISHING	:60	NO CHANGE	_____	_____
PRIVATE HEALTH CARE	:60/:30	NO CHANGE	_____	_____
TAX SOULTIONS	:60	NO CHANGE	_____	_____

PLEASE PRINT AND MARK THOSE SCHEDULED, THEN FAX COMPLETED FORM BACK TO:  
 OR EMAIL TO [sean@smpdirectresponse.com](mailto:sean@smpdirectresponse.com)

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